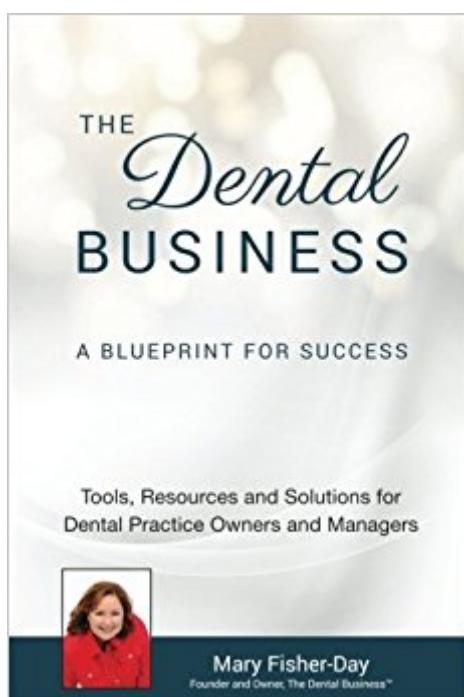


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# The Dental Business: A Blueprint For Success: A Blueprint For Success: Tools, Resources And Solutions For Dental Practice Owners And Managers



## **Synopsis**

Learn how to set your Dental Practice up for Success. Join Mary Fisher-Day, Founder of The Dental Business(TM), as she helps you navigate the business side of dentistry and supplies you with Resources, Tools, and Solutions to make running a dental business less daunting and your practice more successful.

## **Book Information**

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## **Customer Reviews**

"Mary Fisher-Day makes me believe that owning a dental practice is not only achievable; it can be profitable, fun and gratifying." Anne M. Duffy Editor of DeW life Magazine and Dental Entrepreneur Magazine "In my honest opinion, no dental practice should try to operate on a daily basis without Mary Fisher-Day's book "The Dental Business; A Blueprint for Success." It will be a new dentists' go-to guide for everything A to Z in office set up or validation for existing practices to know if they are compliant in every part of their business. The forms and resources in the book, make each chapter worth hundreds of dollars. I must receive 20 or more books each year as gifts from dental friends and colleagues. In my busier days I usually scan the index, speed read the highlights and look forward to going back to read it thoroughly when time permits. After reading Mary's first chapter; which was so full of valuable information, I could not put the book down. I called her the next day and said; "I wish I had this information at my fingertips to have gifted to my clients as part of my consulting services over the past 30 plus years. Dental Schools should have this book in every D3, D4 student's hand and they should not graduate without it. Linda Miles, Founder, Linda Miles & Associates Founder, Speaking Consulting Network (SCN) Co-Founder, OralCancerCause.org Co-Founder, Ultimate Team Mastery Virginia Beach, VA

Maryâ™s career has spanned more than three decades. Early in her career, she held positions as a chair-side Dental Assistant, Scheduling and Financial Coordinator, and Office Manager. She has authored articles, blogs, and columns for dental publications such as Dentistry IQ, Dental Entrepreneur, DeW life, The Profitable Dentist, The British Academy of Restorative Dentistry and more. Mary has been featured in several podcasts including, Howard Farranâ™s Dentistry Uncensored, All-Star Dental Academy, My Social Practice, Simply Social with Livvie Matthews, Blog Talk Radio, and Patient Attraction. Having moved often, during the beginning of her career; she witnessed the effects of Management Style on Practice Culture, Employee Loyalty, Patient Satisfaction and ultimately Practice Success. Realizing a strong desire to expand her career, Mary continued her education with the study of business management. Armed with experience and knowledge of the inner workings of dental practices, she was ready to begin the next phase of her career and began working with a large dental practice management and transition company. She worked as a practice management consultant with the firm until the owner decided to focus solely on practice Transitions. Mary founded The Dental Businessâ„¢ in 2002. She and her team, of experienced dental professionals, provide Coaching services for Dental Teams and see results quickly, by providing custom solutions and management systems based on the needs of the practice. Their ultimate goal and mission, if you will, is to see dentists and their teams enjoy going to work each day, have patients that happily refer others, worry-free time away from the office and a prosperous practice.

Book not worth ~\$30.... advice in the book is pretty basic and subjects are very short, like one paragraph short per topic. More information could be obtained on DentalTown honestly.. 2 stars only because I can refer back to the book as a quick reference if need be. not recommended for well researched dentists. Could possibly be useful to dental students who lack knowledge on this subject.

Full of great information and an easy read! Every dental office needs a copy of this great book!!

Great book. A must for owners of a dental practice!

Excellent book.

Having been in the dental profession for over 30 Years, Mary Fisher-Day has walked the walk and knows what it takes to build a solid successful dental practice that you actually enjoy going to work in each day! In her book, Mary not only gives you specific tools, resources, and solutions, she also gives you step by step "how-to's" along with specific detailed examples from A to Z. It doesn't get any more focused than this. Whether you are a new dentist/dental practice in the start-up phase, an established dentist/practice looking to boost your productivity, a dental practice manager, or dental employee! If you want to grow your practice, this book is a must read!

Mary Fisher-Day covers all the bases in this very informative, eye-opening and truthful look at what it takes to own and/or manage a dental practice. From buying (or buying into) your first practice, understanding insurance participation, marketing, risk management, leading your team and much more, she lays out strategies for success that are obviously learned and perfected from a long career in the dental industry. I found this book very engaging. Mary writes in an easy-to-read combination of plain talk and technical jargon that comes across very down to earth. You figure out very quickly that she doesn't just "know dentistry" .. she has "lived dentistry." I highly recommend this for any new dentist just starting out as well as the seasoned professional who needs a fresh perspective and new ideas to take their practice to the next level.

This book is well written and informative concerning all of the ins and outs of how to run a successful dental business. Included are basics from setting up a business, proper forms and licenses needed, scheduling, staffing needs, how to pay staff bonuses and so much more! Whether you are new to the dental business or just need a jump start, this book will guide you for understanding the best practices for a successful business. I highly recommend this book!

Easy to follow and necessary for the entire dental team! A must have for success in your dental practice, whether you own the practice or work there. Having precise formulas to create a productive team will give you clarity, security and a worry-free environment. I recommend this book highly!!!

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